SCALE ACCELERATOR: WOMEN'S EMPOWERMENT

SOUTHERN AFRICA

PROMOTIONAL PACK

SPRING IMPACT

CONTENTS

This document contains more information about the Scale Accelerator: Women's Empowerment programme, and suggestions for how you can help spread the word to your networks.

About the programme

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Spread the word

- How you can share this opportunity
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SCALE ACCELERATOR: WOMEN'S EMPOWERMENT

Scale Accelerator: Women's Empowerment is a **fully-funded** consultancy programme for ambitious, locally-led NGOs in **southern Africa** – including Malawi, South Africa, Zambia and Zimbabwe - who want to scale up their impact and take their vital work to more people, in more places.

Participants will work through the key stages of their journey to scale - from building the foundational strategy for scale and actionable financial models, to developing the systems needed to make the journey **achievable**, **sustainable**, and **a whole lot easier**.

"They are amazing...they are ace. The level of support compared to other programmes is fantastic."

(Scale Accelerator participant, 2021)

#ScaleAccelerator #WomensEmpowerment @SpringImpact

TWO FULLY-FUNDED PROGRAMME ROUTES

With our team of specialised scaling consultants and experts based in the region, NGOs will receive tailored support to reach their scaling goals through one of two **free** programme routes:

EXPERT CONSULTANCY

2 years of fully-funded, tailored consultancy for a select group of NGOs with a proven solution that has high potential to scale.

Participants will work collaboratively with our team and local experts, gaining hands on technical assistance to build a scale strategy, a financial model for scale, and the systems and processes required to implement it sustainably.

LEADERS OF SCALE

An online, fully-funded 6-month intensive training programme for 10 NGOs.

The programme will coach two members of the participants' leadership team in the skills, knowledge, and frameworks needed to lead their organisation's journey to scale.

WHO IS THE PROGRAMME FOR?

The programme is specifically aimed at **locally-led NGOs** and coalitions of organisations working in southern Africa and delivering solutions to address issues around **women's empowerment.**

- We define **women's empowerment** solutions as those that support women and girls to enhance their power, voice, skills and opportunities at home, in their community and in the economy.

- NGOs addressing issues related to the cultural, social or economic empowerment of women are eligible to apply. Organisations do **not** need to be led by women and solutions that work with both men and women to challenge attitudes and behaviours are eligible to apply.

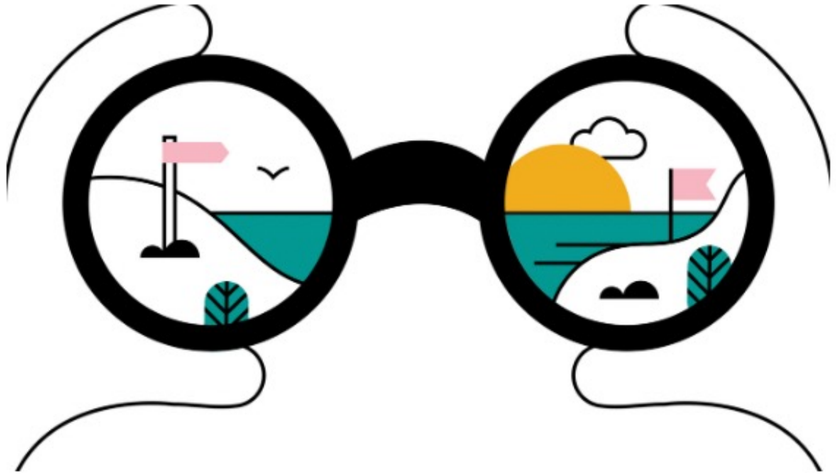
- We are particularly focused on the following countries in southern Africa: **Malawi**, **South Africa**, **Zambia**, and **Zimbabwe**.

Examples of solutions eligible to apply include, but are not limited to: *financial inclusion, women and girls education, sustainable livelihoods, business or enterprise skills, violence against women and girls, and more.*

HOW THE PROGRAMME WILL HELP

By the end of the programme, participants will:

- Understand if they are **ready to scale**, and make sure they're asking and answering all the right questions needed to get there
- Know how to implement their solution elsewhere in a **financially sustainable way** – whether through scaling with government, or another form of replication
- Work out how to create **the biggest difference** for their beneficiaries or cause
- Find the **right balance** between reaching more people and maintaining high quality delivery
- Have the support, space, and mindsets needed to think critically about their **impact in the long-term**



SHARE THIS OPPORTUNITY WITH YOUR NETWORKS

Help NGOs gain access to the skills and support needed to scale their impact and make a difference in the lives of even more people.

Share this opportunity with your networks to make sure that those who could benefit can access this fully funded programme. You can do so by:

- Sharing the programme website with someone who you think might benefit: https://bit.ly/3Fbs8eJ
- Spreading the word on social media (slide 8)
- Sharing the message in your newsletter (slide 9)
- Emailing those who might be a good fit (slide 10)

"It is not something you do and forget about. It is something we will forever and ever build on to make us permanently better"

(Scale Accelerator participant, 2021)

#ScaleAccelerator #WomensEmpowerment @SpringImpact

SPREAD THE WORD ON YOUR SOCIAL MEDIA CHANNELS

Exciting news! Applications for Spring Impact's #ScaleAccelerator #WomensEmpowerment open on 1 Nov – a fully-funded consultancy programme for ambitious NGOs in Southern Africa who want to scale their impact sustainably. If you have a solution that you know works well and are ambitious about taking it to more people, in more places - this could be for you. Find out more: https://bit.ly/3eVSirn

Share on Facebook/LinkedIn

Calling all #NGOs working on women's empowerment across Southern Africa! Want to deliver your solution at scale, so you can help even more people? Spring Impact's fully-funded #ScaleAccelerator #WomensEmpowerment programme can help you develop the strategies, actionable plans, and skills needed to scale your impact sustainably. Find out more: https://bit.ly/3eVSirn

Share on Facebook/LinkedIn

Calling all NGOs in Southern Africa working on women's empowerment issues! Want to scale up & reach more people? Check out @SpringImpact's #ScaleAccelerator #WomensEmpowerment - a fully-funded programme designed to help you scale your impact sustainably: https://bit.ly/3sodWr5

Tweet this now

Are you an NGO in Southern Africa working on women empowerment issues? Want to reach more people sustainably? @SpringImpact's fully-funded #ScaleAccelerator #WomensEmpowerment programme can help you gain the strategies and skills needed to make that happen: https://bit.ly/3sodWr5

Tweet this now

Follow the links to tweet one of these messages in 20 seconds.
Copy paste the text to post on Facebook and LinkedIn too!

SHARE THE MESSAGE IN YOUR NEWSLETTER

Applications for Scale Accelerator Women's Empowerment open on 1 November

Scale Accelerator: Women's Empowerment is a fully-funded programme for ambitious, locally-led NGOs in southern Africa – including Malawi, South Africa, Zambia, and Zimbabwe - who want to scale up their impact and take their vital work to more people, in more places.

By taking part, participants will gain a clear, actionable plan and strategy for scale, frameworks and tools to build the capacity of their wider team, and the mindsets and confidence needed to make the journey to scale sustainable, achievable, and a whole lot easier.

The programme is free, with applications opening on 1 November 2022 and closing 12 December 2022**.** Find out more: https://bit.ly/3F8HqRp

Copy and paste into your organisational newsletter or website

EMAIL YOUR NETWORKS

SUBJECT: New fully-funded scaling programme for NGOs in Southern Africa

Hi there,

Spring Impact has just launched **Scale Accelerator: Women's Empowerment** - a fully-funded programme for ambitious, locally-led NGOs in Southern Africa – including Malawi, South Africa, Zambia, and Zimbabwe - who want to scale up their impact and take their vital work to more people, in more places.

I thought this could be a great opportunity for your team and wanted to make sure you're aware of it. The programme is free, and will help participants gain a clear, actionable plan and strategy for scale, frameworks and tools to build the capacity of their wider team, and the mindsets and confidence needed to make the journey to scale sustainable, achievable, and a whole lot easier.

You can find out more and check if it's the right fit via this link: https://bit.ly/3MYiXAp

Applications are open from 1 November and will close on 12 December 2022.

Good luck if you choose to apply!

Copy and paste into your email

FIND OUT MORE

Visit our website

Get in touch

Newsletter

Twitter

LinkedIn

"The programme was truly transformative for us, giving us clarity, guidance and a plan that accelerated us forward!"

(Mayday Trust)

#ScaleAccelerator #WomensEmpowerment @SpringImpact