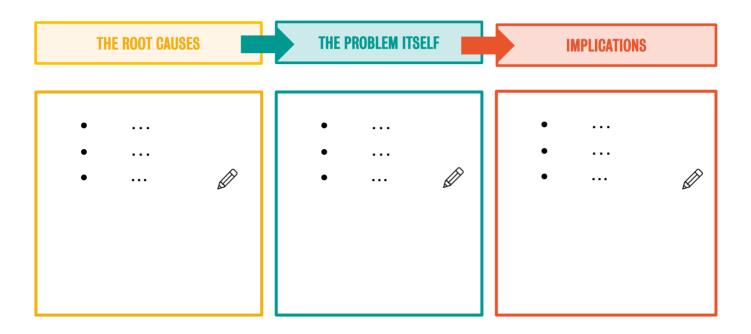


PROBLEM DEFINITION

Clearly define the societal problem you want to address at scale



Brain dump. Use the boxes below to note down as many ideas under each category before refining it





Collect your ideas and refine your thinking below. Don't forget the criteria from Step 4 of the $\underline{\text{tool}}$.

