



SCALE ACCELERATOR: LEADERS OF SCALE TASTER SESSION

1st December 2021

VIRTUAL ENGAGEMENT GUIDELINES



Please mute when you are not speaking.



Leave cameras on (if possible)!



Please feel free to ask questions and add reflections in the chat throughout the session

TODAYS OBJECTIVES

This session should help you better understand

If the programme is
the right fit for you

The potential
benefits of the
programme for you
and your
organisation

The types of
questions Scale
Accelerator will help
you to think about

The time
commitment and
structure of the
course

What is needed
from you to get the
most from the
programme

Details about the
application process
and next steps

AGENDA

TIMING	SESSION
11.00	Introduction to Scale Accelerator
11.10	How has Scale Accelerator supported other organisations?
11:20	<i>Leaders of Scale: Overview of programme</i>
11:30	<i>Leaders of Scale: Q&A with Sleep Charity</i>
11.45	Example activity - Identifying your core: what drives your impact?
11.55	Application and next steps
13.00	Close

INTRODUCTION TO SPRING IMPACT

Who are we?

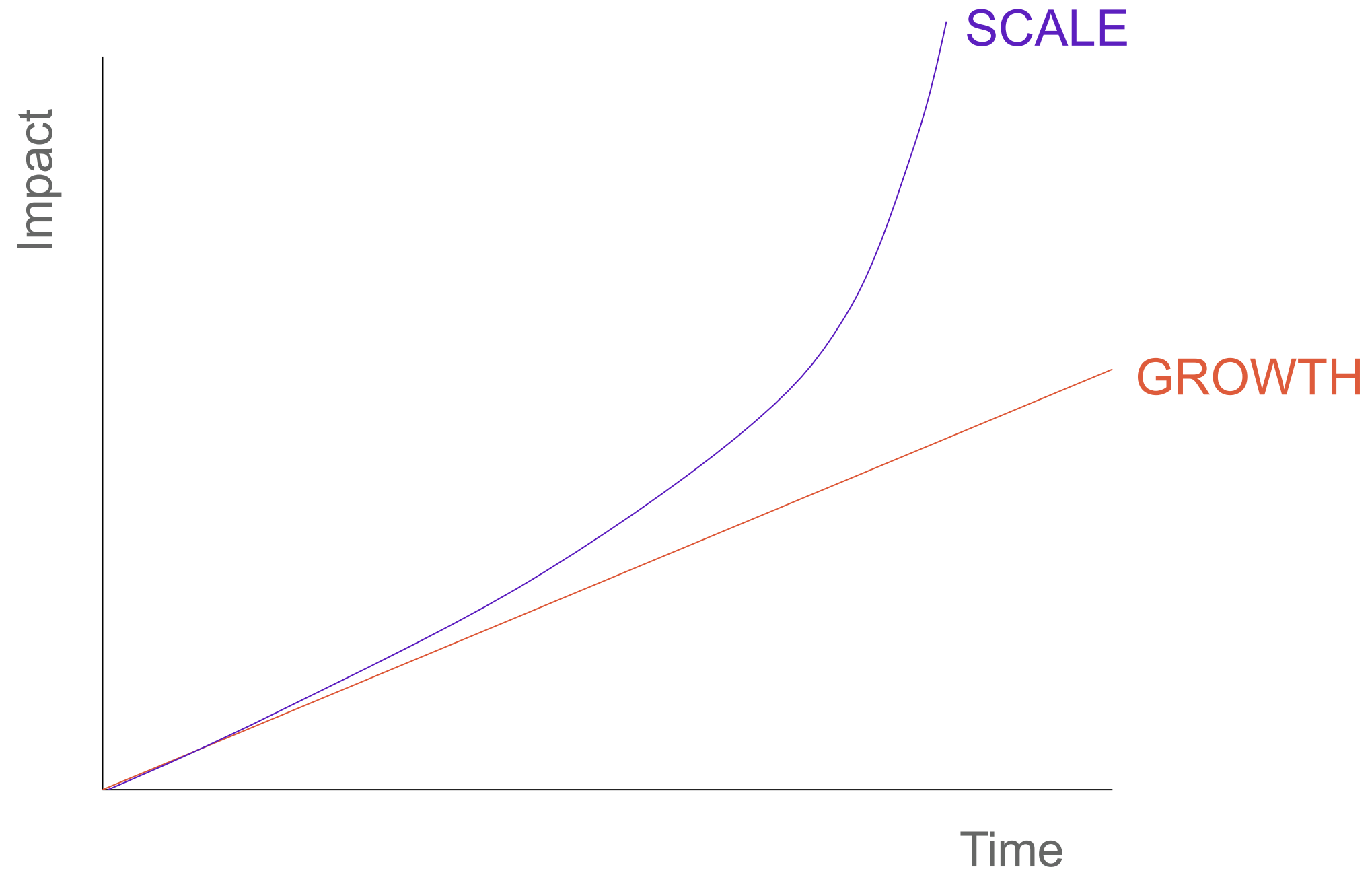


OUR VISION
A world where
social problems
are addressed at
scale

OUR MISSION
To scale up social
innovation

WE FOCUS ON SCALE, NOT GROWTH

We see scaling as increasing your impact exponentially



SCALE ACCELERATOR FOCUSES ON *REPLICATING* IMPACT

There are lots of ways you can replicate impact

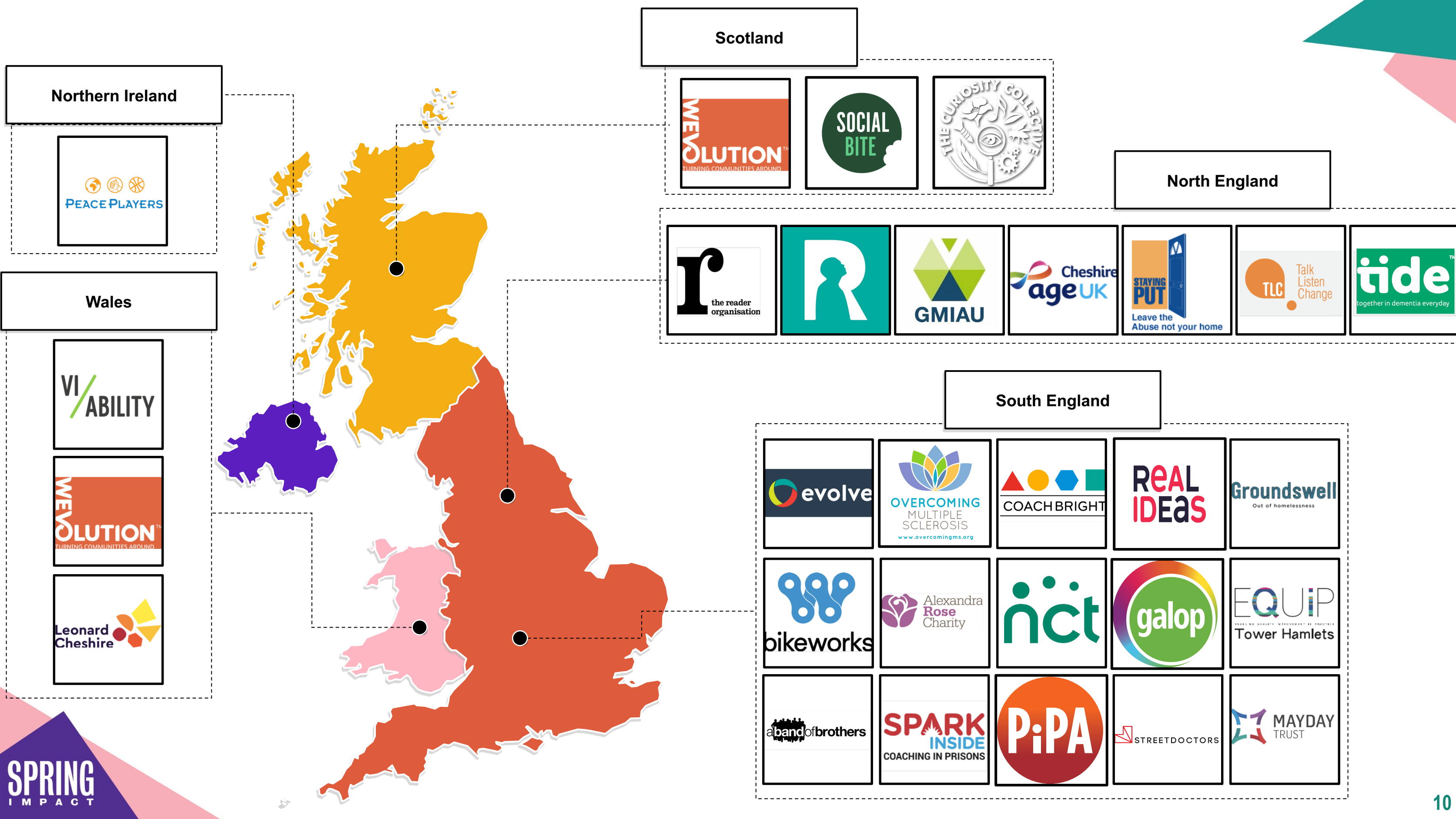


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THE IMPACT OF SCALE ACCELERATOR



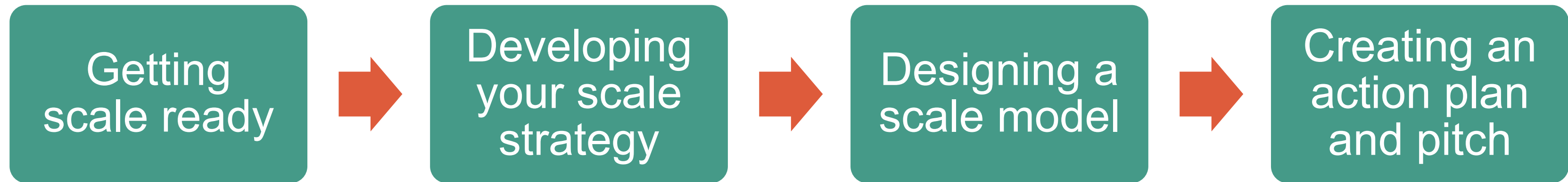


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COURSE OUTLINE

Through the course you will cover



OUTCOMES

What do you gain from the programme?

Organisational development

- Clear action plan and strategy
- Team and board buy-in
- Practical frameworks and tools to build capacity
- Strong case to bring to funders

Professional development

- Leadership skills
- Peer network of social leaders
- Transferable knowledge and skills

Long term benefits

- Expand your solution
- Access funding
- Identify new partners
- Build movements to effect systems change at scale

BENEFITS OF LEADERS OF SCALE

Themes from our past evaluations

"It has afforded us the opportunity to develop ideas not previously considered, ultimately improving our impact and reach as well as business resilience and sustainability."

"The consultants have provided us with real direct challenge. They've not been afraid to ask the difficult questions."

"[Leaders of Scale] helped give me credibility to drive this work forward with senior leadership internally."

"It has genuinely been full of new knowledge, information, and has given me a new way of thinking about scale and impact. I wish I had been to this course 8 years ago."

TIME COMMITMENT AND STRUCTURE

What is required to be successful on the programme?

Structure:

- 2 members of staff per organisation
- Train the trainer approach
- 4 modules
- Space to apply learnings and reflect internally between sessions
- Coaching calls
- Optional cohort support

Time commitment:

- 11 days over 6 months

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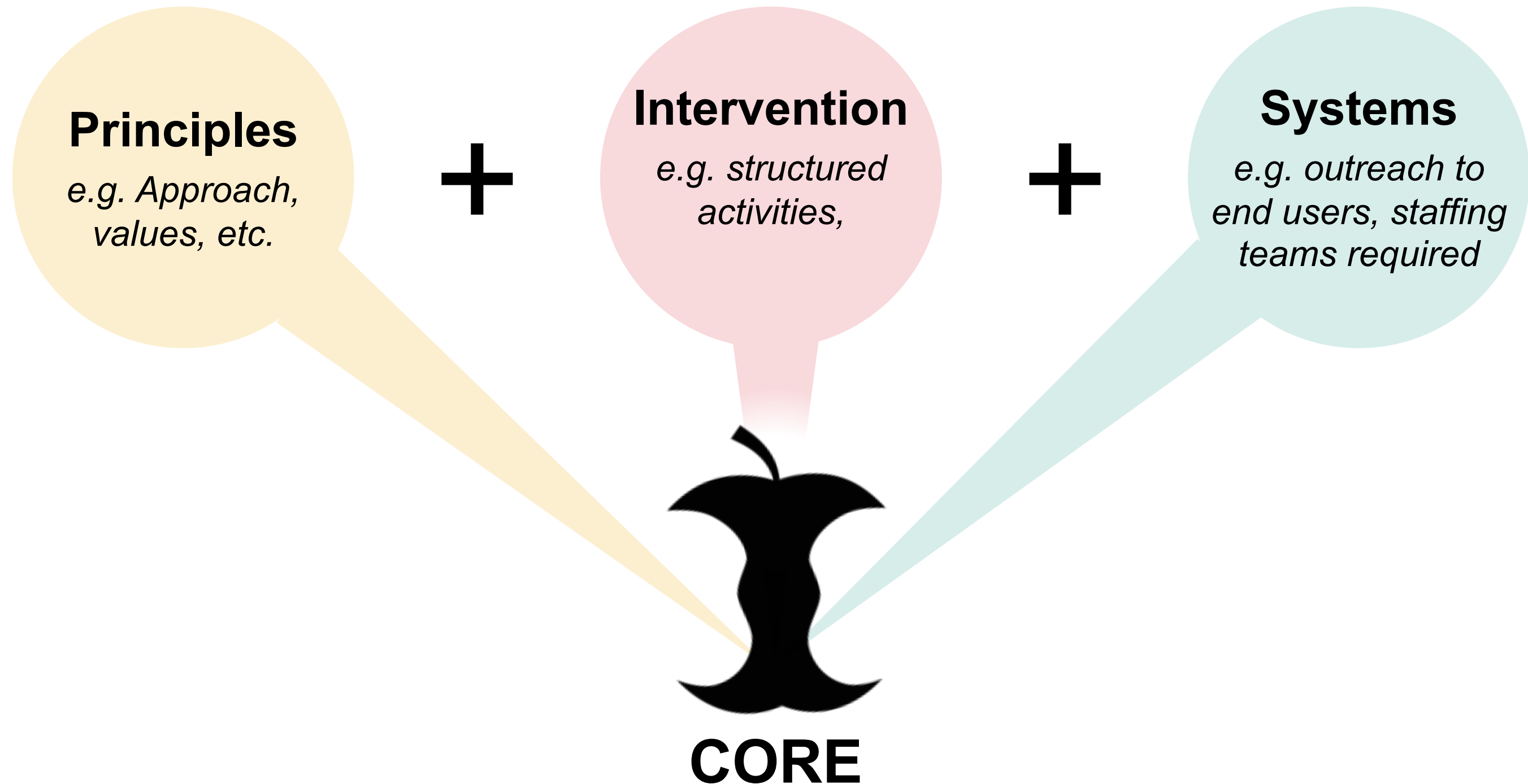
CORE

What is the core?

The **essential elements** that drive a programme's **impact** and **sustainability**

CORE

What is the core made of?



CORE

Example:

**Organisational
values & ethos**

Strength-based,
person-centred
approach

**Intervention (Self-
Reliant Groups)**

Group set up e.g.
frequency, location
Content covered in
group meetings

Systems

Creating demand for
groups
Connecting users to
other support e.g.
loans, business

CORE

We categorise elements into exact, flexible and bolt-on

Essential elements

Non-essential elements

Exact

Flexible

Bolt-on

CORE

Example: WEvolution

Exact elements	Flexible elements	Bolt-on elements
Set up SRGs adhering to the markers defined in the WEvolution Way, including: • 4-10 members • Members from the same geography and/or similar economic and social experience • Members meet regularly • Members save regularly • Not dependent on funding from partner • Collective and rotating leadership	Generate local demand for SRGs and setting up new groups. Deliver ongoing group development support relevant to the local context. Enable opportunities for skills development. Ensure SRGs have access to: • Business support • Bank accounts • Loans/microfinance • Insurance	• Set up SRG Hubs—physical spaces for SRGs to meet • Support SRG members to attend national peer gatherings

DRAW YOUR CORE

What are your exact, flexible and bolt-on elements?

ESSENTIAL ELEMENTS		NON-ESSENTIAL
Exact	Flexible	Bolt-on

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APPLICATION PROCESS

Applications are open until 17th January

- Short written application
- Follow on calls for shortlisted applicants

Programme begins March 2022



NEXT STEPS

What to do next?

- Book an optional [call](#) if you are unsure if the programme is the right fit
- Submit a completed [application form](#)
- Get in touch via chris@springimpact.org