



SCALE ACCELERATOR PROMOTIONAL PACK

June 2020

PROMOTIONAL PACK

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WHAT IS SCALE ACCELERATOR?

Scale Accelerator helps mission-driven organisations to maximise their impact on people's lives by offering £30,000 worth of consultancy from a dedicated team of experts.

The programme is fully funded by The National Lottery Foundation and open to UK based charities and social enterprises.

[Find out more](#)

“The programme was truly transformative for us, giving us clarity, guidance and a plan that accelerated us forward!”

Mayday Trust, previous participant

WHAT DOES IT INVOLVE?

BESPOKE CONSULTANCY



Tailored support

Organisations on both tracks will receive £30,000 worth of consultancy support from a dedicated team of consultants

Your consultants will work collaboratively with you over the 6 months to:

- Define a strategy for how to maximise your impact
- Explore different routes to scaling and maximising impact and consider what is right for you
- Understand the financial implications of your plans for impact

After this period, the consulting team will provide lighter touch support for your organisation over the following year, helping you tackle challenges as you roll out your plans.

JOINING A COHORT



Learning together

Alongside the bespoke consultancy, a series of cohort events will allow you to:

- Build supportive, long lasting relationships with other social organisations
- Share experiences and learn from organisations on a similar journey
- Up-skill your team and create a shared language and framework around scaling and maximising impact

NETWORKING OPPORTUNITIES



Alumni Network

Enter our prestigious cohort of Scale Accelerator alumni. Continue to make connections and support one another in your journeys.

WHO ARE WE LOOKING FOR?

Organisations who are...

- ✓ A **UK-based** charity or social enterprise (we are particularly interested in organisations based in Wales, Scotland or Northern Ireland)
- ✓ Solving a **pressing social need**, demonstrating **evidence of impact**
- ✓ **Ambitious** about the impact they want to achieve
- ✓ Looking to either take their intervention to new locations, or to pivot, prioritise and adapt to maximise impact
- ✓ Established **over 2 years** ago, with **stable funding sources**
- ✓ Meaningfully engaging with people with **lived experience** of the issue they are addressing
- ✓ Interested in taking part in a **collaborative** programme, with **sufficient capacity** to engage (approx. 12 days for 2 staff members over a 6 month period)
- ✓ At the right point in their journey to think **strategically** and ambitiously about scaling or pivoting
- ✓ In a position to **benefit significantly** from an intensive, fully funded programme (we are not excluding organisations based on revenue, but organisations with the ability to pay should not be prioritised)

**Know someone who meets this criteria?
Share [this link](#) so they can find out more.**

TESTIMONIALS

“It’s really helped us take a step back as an organisation, and work out where we are now and where we would like to be” (Evolve)

“There was a lot of demand but we didn’t have a concrete way to partner with the people driving it forward...now, through scale accelerator, we have a more formalised route forward’ (WEvolution)

*“They didn’t just come in and say ‘Here’s a model that is the best model and this is how you change,’ instead they came here and found out what our priorities are by asking a lot of questions”.
(Groundswell)*

Want to know more about how others have scaled their impact? [Read more about our previous cohorts.](#)

HELP US SPREAD THE WORD ON SOCIAL MEDIA

On (or soon after) launch date - Mon 15th June:

Applications for the @SpringImpact #ScaleAccelerator are now open! Gain vital support, skills, and perspective to maximise your impact. Fully funded places available thanks to support of #NationalLottery players @TNLComFund. Register your interest today: <https://bit.ly/3dqkA6O>

[Tweet this now](#)

15th June - August 11th:

Is there a pressing social issue that you are passionate about addressing? @SpringImpact's #ScaleAccelerator programme provides £30k worth of consultancy support to organisations like you, thanks to @TNLComFund. Apply now – don't miss out:

<https://bit.ly/3dqkA6O>

[Tweet this now](#)

15th June - August 11th:

Want expert support to think through how you pivot, prioritise, and adapt your work to maximise your impact after #COVID19?

@SpringImpact's #ScaleAccelerator helps organisations like you maximise your impact. Find out more and register your interest:

<https://bit.ly/3dqkA6O>

[Tweet this now](#)

15th June - August 11th:

If your organisation is ambitious about impact, @SpringImpact's #ScaleAccelerator could be for you. Fully funded places available thanks to #NationalLottery players @TNLComFund. Don't miss out - apply by 12th August:

<https://bit.ly/3dqkA6O>

[Tweet this now](#)

**Follow the links to tweet one of these messages in 20 seconds.
Please post on LinkedIn too**

SHARE THE MESSAGE IN YOUR NEWSLETTER

Applications open for Spring Impact's Scale Accelerator

Supported by The National Lottery Community Fund, Scale Accelerator helps mission-driven organisations to maximise their impact on people's lives by offering £30,000 worth of consultancy from a dedicated team of experts.

If you want to gain the vital support, skills and perspective to maximise impact, this programme could be for you. Applications closing: 12 August. [Find out more](#) or [register your interest](#) straight away.