

SCALE ACCELERATOR 2020

APPLICATION QUESTIONS

Once you have submitted the eligibility quiz to check you're a good fit for the programme, you'll be asked to submit a full application (written, video or audio).

Below you can find the full list of questions you'll be asked. Please note you can't save an incomplete version of your online application, so make sure you have a look through these questions first and feel ready to answer them.

Part 1: The basics about you and your organisation

- The name of your organisation
- Your name
- Your position
- Your email address and telephone number
- The legal status of your organisation
- Where you heard about Scale Accelerator
- Where your organisation is based
Please list locations of any regional offices too
- What is the social problem that your organisation is trying to address?

Part 2: We would like to know more about the intervention you want to scale

- How would you describe your intervention to a potential beneficiary in 2-3 sentences?
- How long has it been running?
- How many locations does your intervention currently operate in?
Please provide context e.g. 10 Local Authorities, 5 areas of a city, 3 counties in England
- Who are its intended beneficiaries?

- Please give us a sense of how well established your intervention is (in its current form) *e.g. How many 'cycles' of your intervention have you run? How many beneficiaries have you reached (over what timeframe)? How long has it been running for? Note you do not need to answer all of these questions!*
- Please describe the typical user journey for your beneficiaries using short, clear bullet points
- Where do you see your intervention in 5 years' time?
You could include reference to questions such as how many people you would like to be reaching, how you would like your programme to have changed, where you would like to be operating, etc.
- Why would someone fund your intervention over a similar one?
- Do you have an impact report for your intervention?
The impact report should be recent enough to reflect the impact your intervention is having in its current form (i.e. if lots of changes have been made since the report was last published, please answer 'no')
- If you have an impact report you will be asked to upload it. If not, you will be asked: What evidence do you have that your programme works?
Please include a few bullet points with quantitative information

Part 3: We would like to know why you're interested in **Scale Accelerator**

- What are the 1-3 key questions you'd like to answer through Scale Accelerator?
Spring Impact will work with you to refine these throughout the programme.
Some example questions might be:
 - How do we work best with new partners in new locations?
 - What parts of our programme are most essential for impact?
 - What should our strategic direction as an organisation be going forward?
- Why is now the right time for your organisation to take part in Scale Accelerator?
- What are your other immediate organisational priorities?

Part 4: Checking for duplication of funding

We are committed to avoiding any duplication of funding and to this end ask that you declare any funding you have received from The National Lottery Community Fund, NESTA or Unltd that equates to £50,000 or over.

Often this funding will not be duplicative of any subsidy you receive to participate in Scale Accelerator.

If there are any areas of duplication, we will follow up with you directly.

If this applies to you, you will be asked...

- What is the funding programme?
 - What is the purpose of the grant?
 - What is the name of your contact at the National Lottery Community Fund or other organisation?
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Spring Impact is a non-profit dedicated to helping organisations scale their impact. More information about us can be found on our [website](#).

Questions may be sent to hannah.barker@springimpact.org or give us a call on

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