



BE PART OF AN EXCITING COHORT OF AMBITIOUS ORGANISATIONS FOCUSED ON SCALING THEIR IMPACT

JOIN THE 2019 SPRING IMPACT SCALE ACCELERATOR

WHAT IS SCALE ACCELERATOR?

Spring Impact (formerly known as The International Centre for Social Franchising), is an organisation with a singular focus on scaling social impact. We support truly transformative social impact projects to develop the strategic plans, systems and processes they need to become scalable - reaching many more people.

We launched the first ever Scale Accelerator programme in 2015, providing UK based organisations with the support and expertise they needed to scale their social innovations. Over the past three years, with support from a range of funders, we have worked with promising social innovations that deal with a range of issues from homelessness to youth leadership, to develop a strategy and model for scaling their impact. To date, 17 organisations from across the country have taken part.

Whilst there are a range of resources focused on supporting innovation, developing new ideas, or supporting organisations to grow, Scale Accelerator uniquely focuses on scaling impact rather than supporting organisational growth.

In 2019, we are launching our third Scale Accelerator and over the next three years we will support four Scale Accelerator cohorts. We are now looking for ambitious organisations with exciting social innovations to join our first cohort.



WHAT WILL I GET FROM TAKING PART?

Bespoke consultancy support

Spring Impact's experienced team will provide nine months of bespoke consultancy support, guiding your organisation through a proven approach to scale. Through a series of workshops and meetings, we will co-develop:

- an ambitious strategy for scale
- the design of how you will operationalise the strategy
- an accompanying financial model.

After the initial nine months of support, we will continue to work with you as you implement your scale strategy. We will provide flexible bespoke support and give you the opportunity to attend learning events with the wider Scale Accelerator cohort.

SHOULD I APPLY?

We are looking for UK-based organisations that are able to meet the majority of the following:

- are addressing a pressing social need
- are meaningfully engaging people with lived experience of the issue you are trying to address
- have some evidence of impact (either qualitative or quantitative)
- have received demand from potential partners or funders
- would likely be successful in new locations
- have stable sources of funding.

Scale Accelerator is an intensive programme that requires your organisation's senior leadership team to collaborate with us to develop your scale strategy and business model. We are therefore looking for teams that are able to commit to participating in approximately five workshops, in addition to monthly meetings throughout the course of the programme.

Tailored expertise

Along the journey, you will also receive support from our partner organisations to address your specific challenges to get ready to scale. We will work with you to identify where your organisation could benefit from additional support and allocate existing budget to enable you to access expertise. For example, organisations may access support to develop their monitoring and evaluation, or marketing.

Work alongside and learn from like-minded organisations

As part of a cohort, your organisation will have the opportunity to attend learning events and share best practice with other social sector leaders also working to scale their social innovations.

HOW TO APPLY:

If you are interested in taking part, please complete the application form by 28th February, found here: www.scaleaccelerator.org

Successful applicants will be invited to a training day, which will introduce Spring Impact's approach to scale and what to expect from Scale Accelerator. Please save the following dates in your diary:

- Newcastle: 12th March 2019
- London: 13th March 2019

Following the training, we will arrange phone interviews with candidates.



The programme has been made possible by the Big Lottery Fund, the largest funder of community activity in the UK, which distributes money raised by National Lottery players.

“The Scale Accelerator came at absolutely the right time for us. We were powering forward and had a huge amount of interest from potential innovation partners in our Personal Transitions Service, but didn't have the time to sit back and reflect on how we would continue to progress so we wouldn't lose momentum. With the expert support from the team, we were able to slow down and be led through a really professional process that helped us to reflect upon and refine the problem we were trying to solve. This included developing a new vision and mission and a model for how to grow a social movement for change alongside likeminded partners that believed in a shared vision. We have been able to increase the number of PTS partners that are all invested in bringing about systemic change in the sector. The Scale Accelerator gave us clarity, guidance and a language to articulate more concisely what our vision was and how it could become a reality.”

Mayday Trust, 2017 Scale Accelerator Participant