



Role Description and Person Specification

Analyst - Consulting May 2016

Dear applicant,

Do you want to work as part of an innovative and evolving organisation and concept? Do you want to use your skills to improve the chances of those in need? ICSF work with the world's most promising social solutions, and are seeking an Analyst to work with a range of purpose beyond profit partners.

The post holder will proactively support the consultancy team with project coordination, report writing, high quality analysis and briefing notes to ensure their effective engagement with clients. They will be responsible for collating, interpreting and reporting on complex information around strategy, business models, financial modelling and social impact. The position requires a methodical yet flexible approach to work seamlessly across a diverse national and international portfolio of projects and deliver to a consistently high standard.

This role requires an enthusiastic self-starter who will possess exceptional attention to detail and the initiative to understand and get involved in all aspects of this growing organisation. Educated to degree level or equivalent, you will be an excellent communicator with the ability to listen and see the bigger picture.

The following pages contain more information about ICSF and details of how to apply. We look forward to your application.

Best wishes,

Dan Berelowitz
Chief Executive

About ICSF

The International Centre for Social Franchising (ICSF) is a non-profit that specializes in scaling social impact organizations and projects via replication. We are a registered charity in the UK and are currently applying for 501c3 status in the USA. Everything we do is guided by our social purpose and values.

Our Vision: Social solutions spread to match the size of social problems

Our Mission: Replicate successful social impact solutions to achieve scale

Our Impact Goal: Assist 10 social solutions to replicate in 4 years

How we work

We work with the world's most promising social solutions – to end the world's greatest social needs. We believe impact is what's needed and that proven social projects must operate at a much greater scale to achieve significant transformational change.

We also know that social change makers and innovators will have more meaningful impact by building on what already works, rather than constantly reinventing the wheel.

Our team of consultants and researchers have a formula for working with our partners to achieve significant social impact:

- **Strategic and practical.** We challenge partners to set ambitious social targets, and then help them develop pragmatic strategies to achieve them.
- **Commercial and social.** Our team brings both commercial and social expertise from working with some of the world's most impactful purpose organisations, businesses, and our own research. We are a not-for-profit social enterprise ourselves, investing any surplus back into our social mission, so we 'get' the sector.
- **Rigorous process.** Scaling is challenging, but not impossible. It requires careful design of a system that works, monitoring, and improvement, backed by solid systems and process which we help design and implement.
- **Connected.** We help facilitate the links needed for partners to implement their strategies, from funding to service providers.
- **Successful.** We only count our work as a success if our partners create genuine and lasting social impact and we have built this into our impact targets.

Examples of ICSF's work

- Creating a Replication Accelerator with the Bertha Centre at the University of Cape Town and Rockefeller Foundation in South Africa
- Rolling out health social franchises with Population Services International (PSI) in Asia, Africa and Central America
- Research for the Big Lottery Fund to assess the potential for social replication in the UK

Are you the Analyst we are looking for?

Role description

- Deliver high quality analysis to support the replication of proven social projects in a range of sectors, such as healthcare and sustainable energy
- Assist in consultancy projects across the private, public and social sector, including, but not limited to:
 - Prepare and participate in workshops with clients
 - Developing financial models
 - Conducting interviews and focus groups with clients and beneficiaries
 - Writing up reports for clients and internal use
 - Desk-based background and market research
- Build and maintain ICSF's knowledge and resources
- Provide support to the ICSF team, including some administrative tasks
- Willingness to travel within the UK and internationally, as needed

Experience required and person specification

- Educated to degree level
- Self-starter who is enthusiastic and flexible
- Organised, methodical and attentive to detail
- Willingness to 'pitch in' and work as a team, but with the ability to work effectively independently where required
- Good communication skills – able to take complex information and communicate it to others succinctly
- Personal commitment to the social sector
- Experience of working in an office environment

Other details

- **Salary: £25,000 per annum**
- **Work location Kings Cross, London with the potential for international travel**
- Starting as soon as possible
- You will need existing permission to work in the UK

Deadline and interview dates

Deadline for application: Friday 3rd June 2016, midnight
Shortlisting: Tuesday 7th June 2016
Screening phone calls: Thursday 9th June 2016
Interview day: Wednesday 15th June 2016

To make an application

To make an application or if you would like more information email jobs@the-icsf.org with:

- A covering letter that addresses ALL the points in the role description and person specification and explains why you are the right person for the role.
- When you could start
- Where you heard about the job
- An up to date CV, ideally no more than two pages long